





Book Title:	Book Title:	Book Title:
Qualitative Measures	Qualitative Measures	Qualitative Measures
Levels of Meaning:	Levels of Meaning:	Levels of Meaning:
Structure:	Structure:	Structure:
Language Conventionality and Clarity:	Language Conventionality and Clarity:	Language Conventionality and Clarity:
Knowledge Demands: Life Culture	Knowledge Demands: <u>Life</u> <u>Culture</u>	Knowledge Demands: <u>Life</u> <u>Culture</u>

Quantitative Measures	Quantitative Measures	Quantitative Measures
Reader-Task Considerations	Reader-Task Considerations	Reader-Task Considerations
Recommended	Recommended	Recommended
Placement	Placement	Placement





