

Book Title: _____

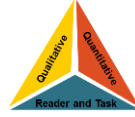
Qualitative Measures

Levels of Meaning:

Structure:

Language Conventinality and Clarity:

Knowledge Demands:
Life
Culture



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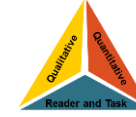
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Quantitative Measures

Reader-Task Considerations

Recommended Placement

Quantitative Measures

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